



FOR IMMEDIATE RELEASE
Halifax County, NC – August 17, 2023
HCS Announces New AP



Halifax County Schools proudly announces the appointment of Mrs. Eboni Branch as the Assistant Principal at Northwest Collegiate & Technical Academy for the upcoming 2023-2024 school year. Hailing from the picturesque state of Louisiana, Mrs. Branch brings a wealth of experience and a diverse background in education to her new role.

Having graduated from the prestigious University of Delaware, Mrs. Branch embarked on a 22-year journey in the field of education, witnessing the transformative power of learning and teaching across various cultural landscapes. Her career began in the vibrant Maryland/DC area, where she significantly impacted an urban setting within Prince George's County, Maryland. Relocating to Chesapeake, VA, she further honed her skills as a teacher and mentor in a well-resourced school, benefiting from strong community support.

Most recently, Mrs. Branch served as a math instructional coach in the rural community of Gates, North Carolina, showcasing her adaptability and commitment to fostering academic excellence in any environment. Her accomplishments have not gone unnoticed, with accolades including recognition as a Master Teacher, a Teacher of Distinction, and a feature on WAVY-10 as an Educator of Excellence.

Mrs. Branch's passion for elevating educational institutions through teacher development and cultivating a positive school culture is evident in her approach. As Assistant Principal, she will prioritize forging meaningful relationships and providing unwavering support to both educators and students. The shared mission is clear: creating engaging learning experiences and employing data-driven strategies that propel student mastery. Halifax County Schools students can expect nothing less than the best, as the institution remains steadfast in its commitment to delivering exceptional education.

Embodying a philosophy centered around student success, Mrs. Branch emphasizes the importance of discipline and hard work in achieving one's aspirations. Recognizing the diversity of learning styles, she advocates for personalized learning experiences that resonate with each individual student's journey. With an infusion of energy and enthusiasm, Halifax County Schools aims to nurture resilient scholars who possess a fervor for learning, an aptitude for innovation, and a shared ambition to "Strive for Five."

Dr. Eric Cunningham, Superintendent of Halifax County Public Schools, shared his excitement about Mrs. Branch's appointment, stating, "We are thrilled to welcome Mrs. Branch to our dedicated team of educators. Her rich experience and commitment to student growth align perfectly with our vision for academic excellence and fostering a culture of success."

Northwest Collegiate and Technical Academy is delighted to welcome Mrs. Branch to the leadership team and looks forward to a transformative school year under her guidance.